

# Kiara Tomlinson

Graphic Designer with over three years of experience with individual and branding development for concepts.

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## EXPERIENCE

### Pixel Titan LLC, San Francisco, CA— *Event Photographer*

APRIL 2022 - PRESENT

- Followed best practices of photo shoots outdoors and implemented techniques for flash photography
- Took landscape photos of San Fransisco Giants Fans with variations of photos followed by 200+ sales of prints
- Assisted with marketing and sales on selling digital and printed copies of photos for customers

### The Marketing Store, Remote— *Creative Design Intern*

JUNE 2022 - AUGUST 2022

- Designed and refined creative assets via Adobe Illustrator for a better visual experience and to meet design standards
- Researched, collaborated, and brainstormed various ideas regarding the visual concepts of the Capstone Project for the client McDonald's Global App
- Presented the core mechanics and deliverables of the conceptual product design to a Global Agency of 360+ employees

### ATWENTY3, Stockton, CA— *Graphic Design Intern*

NOVEMBER 2019 - MAY 2020

- Created logos, social media advertisements, and posters for Macques, a local business in Elk Grove, for 5 events, thus increasing profit by around 20%
- Successfully tweaked updated logo designs for various non-profit organizations, such as Defensive Accuracy
- Maintained and updated official website for studio's services such as real estate and graphic design

## SOFTWARE SKILLS

Adobe Creative Suite,  
Photoshop, Illustrator,  
InDesign, Lightroom, After  
Effects, Premiere Pro, Adobe  
XD, Figma, inVision, Miro

## SOFT SKILLS

Team player, cross-functional  
collaboration, visual  
deliverables, creative team  
support and advocacy,  
inquisitive, problem-solver,  
detail-oriented, organized,  
flexible, communicative

## EDUCATION

University of the Pacific -  
Stockton, CA

BFA Graphic Design (May  
2020)

- **Awards:** Dean Honor Roll List (2019-2020)
- **The ASD Girl Project** accepted into The National Conference of Undergraduate Research Event